

DEMAND

2022

VIRTUAL SPONSORSHIPS

 metadata.io

WHAT IS DEMAND?

DEMAND is THE event for B2B demand gen marketers. It's an community-driven event without any fluff or hidden agenda.

We're expecting **10,000 registrants** with **5,000 virtual attendees** on Thursday, October 20th.

Get real tactical at DEMAND 2022

Learn what the best B2B marketers we know are doing to drive demand and revenue.

Steal new ideas and playbooks you can implement tomorrow.

Sessions about:

- ✓ Marketing like a media company
- ✓ Standing out in the sea of B2B same
- ✓ Building legit paid media strategies
- ✓ Finding new content distribution channels
- ✓ Writing persuasive copy that moves buyers

WHAT WILL DEMAND LOOK LIKE?

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Join us virtually for a half day of sessions and networking. The virtual event platform will have chat, Q&A, and polls to help attendees engage with speakers and the B2B marketing community.

Virtual sponsors will be center stage with digital signage, lightning talks, and multiple ways to access and engage attendees directly .



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SILVER \$4,000

(10 available)

As a Silver sponsor, we ask that you promote DEMAND in the below ways:

- One email blast
- Two social posts using #DEMAND2022

You'll get:

- ✓ A virtual sponsor booth includes resources and ways to connect with attendees.
- ✓ Logo on virtual platform displayed on keynote slides and breaks
- ✓ Poll question during breaks

We'll provide:

- ✓ List of everyone who visits your virtual booth
- ✓ List of everyone who responds to your poll question

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GOLD \$7,500

(10 available)

As a Gold sponsor, we ask that you promote DEMAND in the below ways:

- Two email blasts
- Four social posts using #DEMAND2022

You'll get:

- ✓ A virtual sponsor booth includes resources and ways to connect with attendees.
- ✓ Your logo on virtual platform displayed on keynote slides and breaks
- ✓ A 5-minute lightning talk streamed virtually and a custom poll question during your session
- ✓ Poll question during breaks
- ✓ 10% discount on additional MPO options

We'll provide:

- ✓ List of everyone who visits your virtual booth
- ✓ List of everyone who responds to your poll question
- ✓ List of everyone who attends your lightning talk

ADDITIONAL OPPORTUNITIES

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OPTIONS

Additional opportunities:

- ✓ A pre-recorded 30 to 60-second content piece played live on-stage
- ✓ Virtual raffle - One high value item will be raffled off courtesy of YOU. You will receive a list of everyone who enters the raffle.
- ✓ Networking topics - Your own branded discussion room moderated by your team. You choose the topic.

Cost:

\$ 5,000

\$ 5,000

\$ 5,000

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INTERESTED IN SPONSORING DEMAND?

Email us at sponsors@metadata.io.

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